



NEWS RELEASE

PLATINUM COMMUNITIES CLOSES ON PURCHASE OF 59- UNIT

MILWAUKEE, Wisc. (Feb. 14, 2020):
Platinum Communities has acquired
a 59-unit assisted-living apartment
complex at 3553 South 41st. St.
Platinum Communities will operate

the complex under the name Willow View

Willow View includes 59 one-bedroom units that encompass 54,319 square-feet on 2.41 acres. The original structure was built in 1964 and renovated in 2000. It is located southeast of Alverno College and the intersection of 43rd St. and Morgan Avenue.

There will be no staff changes, planned improvements to the property include updated and upgraded flooring, paint throughout the building common areas and refreshed landscaping. The building façade and entry also will be renovated “to offer more friendly and usable outdoor spaces as well as an appearance that fits in well with the surrounding residential neighborhood.”

Each Willow View one-bedroom apartment includes a refrigerator, microwave, air conditioning unit and cable television. Common-area amenities include landscaped courtyard and patio areas, dining room that opens to the courtyard with full commercial kitchens, a spa and multi-chair hair salon, a spacious chapel and two five-stop elevators.

Apartments ranging from 354-850-square foot are available for rent. For information, call (414) 214-8991 or email info@pt-78.com.

Platinum Communities now operates 379 assisted-living units and 74 independent-living apartments in Milwaukee, Racine, Columbus, North Milwaukee, Oak Creek, Sheboygan, Slinger and Watertown.

For more information about other Platinum Communities properties, visit www.platinum-communities.com or call (414) 206-6630.